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**A Sweet Remedy Made with Love by Four Fourth-Generation Candy Women:
b.sweets™ Chocolate Rx™ Treats**

New York, NY – Created for women by two pairs of sisters with chocolate running through their veins, **b.sweets** is an all-American collection of classic comfort treats, smothered in rich milk-chocolate.

Erica, Shelly, Bree and Lindsay Bashour, all cousins, have always dreamed of creating a chocolate company with a fresh, new twist after watching their parents run the family's candy business. With **b.sweets**, these successful and charming entrepreneurs have brought their talents "home" to create spirited chocolate collections based on a thoughtful theme. **b.sweets** is available online at www.bsweets.com and local specialty stores.

Their first collection is **chocolate rx**. "We believe that any self-diagnosed problem can be treated the right way...*sweetly*," says Erica Bashour, sister of Shelly and cousin of Bree and Lindsay. "Our favorite childhood memories always included chocolate and being together. With **b.sweets**, others can now create their own sweet memories sharing chocolate and conversation with friends and family."

The original **chocolate rx** collection is created straight from the heart and is meant to embrace the idea that no one should take themselves too seriously, and a little fun...and a little chocolate...is always therapeutic. "The right time for a sweet dose of **chocolate rx**? Wedding planning stress, mother-in-law drama, rough day at work, break-up with a boyfriend, anytime you want your girlfriends around," says Bree Bashour.

Keeping with the playful theme, each of the goodies has a memorable name specially created for the moments when only self-indulgence will do. Each package contains the following full-sized chocolate covered treats:

- **positively twisted** crispy salted pretzels™
- **nutty moment** peanut butter crunch bars™
- **crackin' up** classic grahams™
- **pillow talk** melt-in-your-mouth marshmallows™

b.sweets chocolate rx is packaged in a hip, stylish, girlie-girl way. The 12 oz. box is wrapped in a cotton candy pink complemented by baby blue and chocolate brown candy stripes with the therapeutic theme centered inside an oval with the **b.sweets** logo. **Suggested retail price:** \$24.95.

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